

GLOBAL EVENT

Melon & Watermelon

Rijk Zwaan THE TOTAL SOLUTION

26th & 27th June 2019

At Rijk Zwaan
CED La Palma
Cartagena (Spain)



WEDNESDAY 26 JUNE

MORNING/AFTERNOON PROGRAM

08:00 h

Opening and welcome with coffee.

08:30 h

Tour through the Rijk Zwaan melon and watermelon demo field.

11:00 h

Fruit tasting in the **Networking** area.

11:30 h

Visit to the Rijk Zwaan squash demo field.

13:30 h - TALK - TALK CHARENTAIS

PLACE:

Aquario Celebraciones.

Carretera F35. 30700 Torre-Pacheco, Murcia (Spain).



Alberto Acosta

*Production Manager
& International Technical Advisor.*

“Technical Talk on Charentais”.

14:30 h

Lunch in Aquario Celebraciones.

EVENING PROGRAM

19:00 h - TALKS

PLACE:

Auditorio y Palacio de Congresos El Batel.

Paseo Alfonso XII, 32.

30201 Cartagena, Murcia (Spain).

GPS: N 37° 35' 53.3" - W 00° 58' 42.5"



Diego Maestre

*Crop Coordinator Melon, Watermelon & Squash
in Rijk Zwaan.*

“The total solution”.

AECOC

*La Asociación de Fabricantes
y Distribuidores*

Pablo de la Rica

Manager of Retail Knowledge in AECOC.

“Market analysis & consumer trends”.



Pedro Lago

Manager of Fruits & Vegetables in Eroski Vegalsa.

“Eroski Vegalsa”.

21:00 h

Dinner in Restaurant Eszencia (El Batel).

THURSDAY 27 JUNE

MORNING/AFTERNOON PROGRAM

08:00 h

Opening and welcome with coffee.

08:30 h

Tour through the Rijk Zwaan melon and watermelon demo field.

11:00 h

Fruit tasting in the **Networking** area.

11:30 h

Visit to the Rijk Zwaan squash demo field.

13:30 h - TALK - BIOLOGICAL PEST CONTROL

PLACE:

Aquario Celebraciones.

Carretera F35. 30700 Torre-Pacheco, Murcia (Spain).



Ana Belén Arévalo

*Technical Manager of Field Development
in Agrobío.*

**“Strategy in biological pest control
focused on cucurbits”.**

14:30 h

Lunch in Aquario Celebraciones.

