Jonathan Smith received his Bachelor of Science in Computer Engineering and his MBA from the University of Manitoba in Winnipeg, Canada and has been working in the EDA industry since the early 1990s. Jonathan has experience ranging from Application Engineer through Technical and Product Marketing for Digital Front-End, Back-End, Signoff and Design Services at Ansoft (now Ansys), Synopsys Inc., and Magma Design Automation, where he was the VP of Foundry Relationships. Jonathan now manages Cadence's strategic alliances with advanced-node Foundries and IP companies.